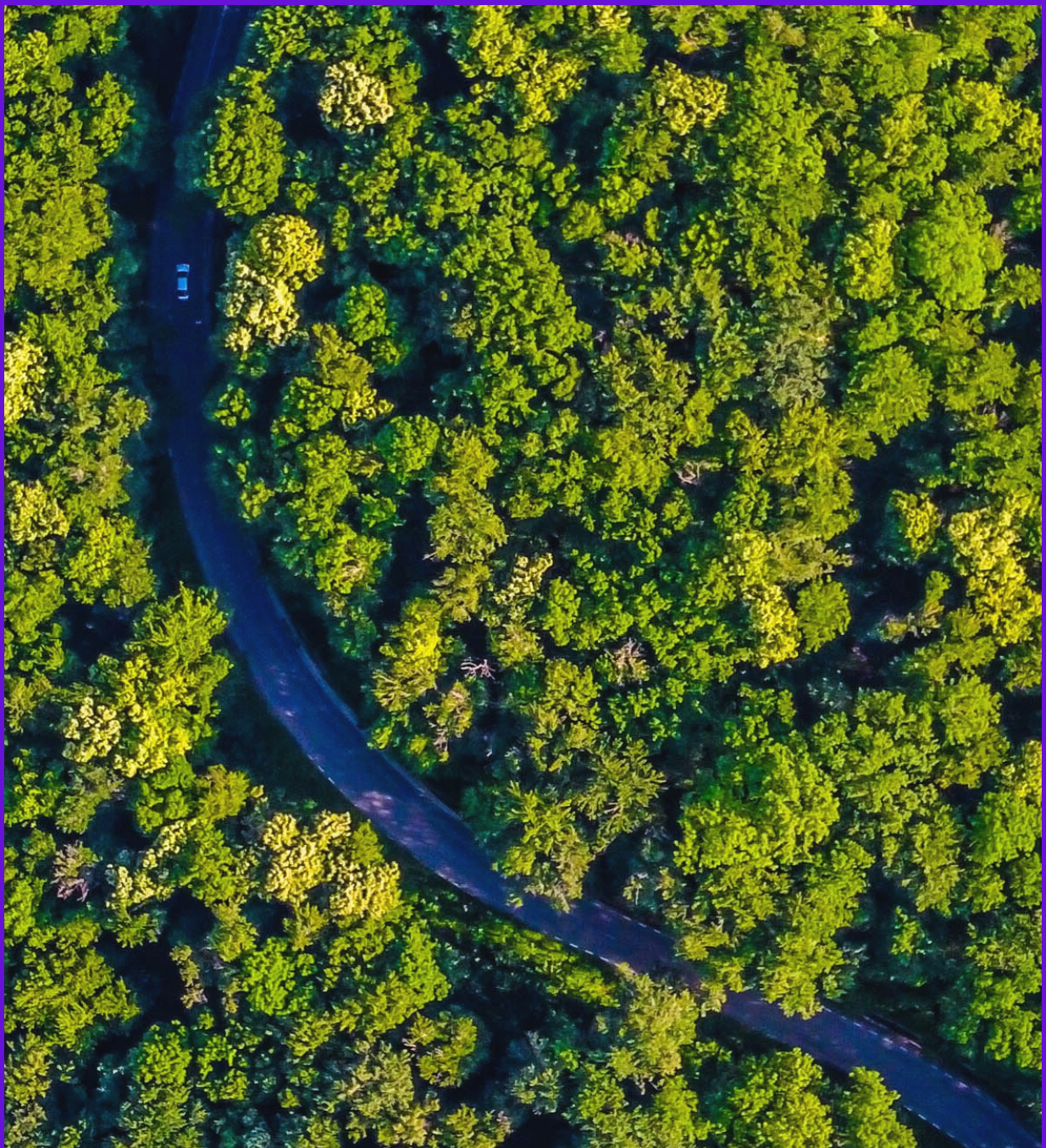


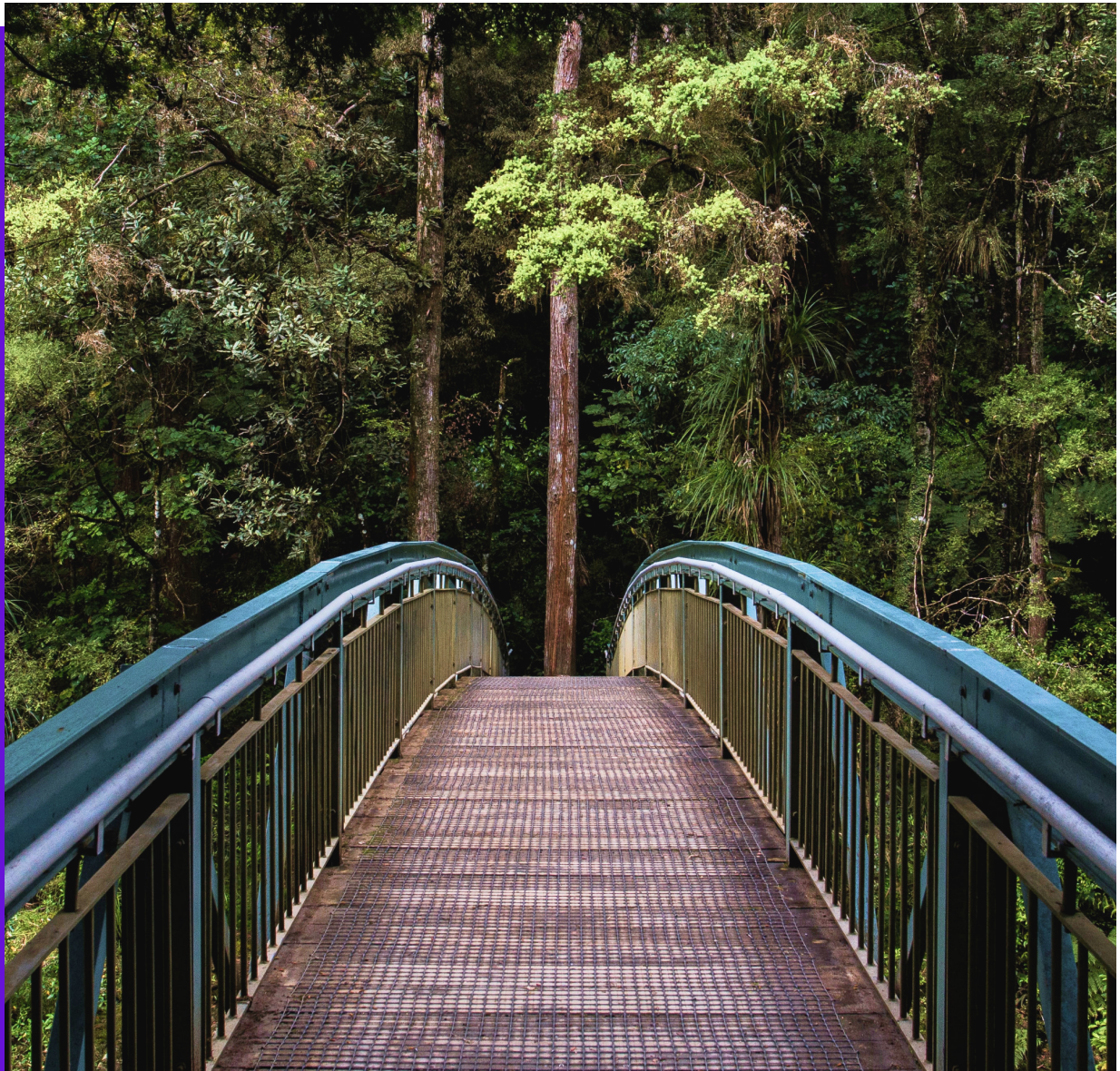
BOOSTER®

Improving Your ESG Scores with Booster



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If you recently learned of the term ESG Score and are unsure of how it impacts your corporation, fleet, or operations, you're not alone. In the past five years¹, ESG scores have become a standard method of ranking a company's overall fitness for Environmental, Social, and Governance risks and opportunities. Although large national fleets are more likely to have considered their ESG score, it's likely that there are principles involved that could benefit fleets of all sizes. Partnering with Booster on mobile fueling offers fleets like yours a way to instantly improve their ESG scores.



¹ Why ESG is Here to Stay, McKinsey & Company, 2020.

Why is ESG reporting important?

ESG ratings provide an important litmus test for the corporate world, holding companies to a higher standard for their employees, stakeholders, communities and customers. Based on approximately 1,000 data points, ESG reporting uses a rules-based methodology to identify how well businesses manage those risks and opportunities relative to peers.

ESG reports are important comparison tools for investors, asset managers, financial managers, and other stakeholders who measure the quality of corporations. ESG-oriented investing has experienced a meteoric rise – global sustainable investment now tops \$30 trillion, up 68% since 2014². Portfolios made up of companies that score highly according to ESG criteria outperform traditional portfolios 88% of the time³.

For fleet management, ESG matters due to a variety of external pressures. It's probably not news to you that the industry is under legislative and social pressure to reduce emissions and become more sustainable. You also probably know that diversity and inclusion are important to multiple stakeholders. These aren't just things that investors are looking for in large companies. These are things the general public cares about, that shippers care about, that employees and prospective employees care about.

Nielsen estimates that [66% of consumers](#) would change shopping habits based on sustainability and [74% of millennials](#) are more likely to use brands that support social issues they care about⁴. People want to work with, or buy from, companies that care about ESG. The good news is that you're probably already doing things that will help improve your ESG score and attract sustainability-conscious stakeholders.



What Environmental Criteria exists?

The E in ESG stands for Environmental, and it means changing our business practices to reduce and repair the damage caused to the environment over the last century, while still remaining profitable as corporations.

Two factors that make up a corporation's environmental score directly impact fleets:

Pollution and Waste - electronic waste, packaging materials, and toxic emissions

Environmental Opportunities - green infrastructure, renewable energy, and clean technology

It's clear that for fleets, the major opportunity for improving sustainability lies in reducing emissions and utilizing clean technology. This might be through incremental improvements, like route optimization or larger initiatives like alternative fuels or fleet electrification.



What Social Criteria Exist?

The social part of ESG refers to a corporation's ability to maintain strong connections with workers, stakeholders, and the areas where business is done. Improving safety protocols for employees and the general public, improving supply chain standards, and maintaining product quality standards are all ways to improve a fleet's Social score.

Two parts of the Social score directly impact fleets:

Human Capital - labor management, worker training, supply chain labor standards, and health and safety practices and protocols

Product Liability - product safety and quality, consumer financial protection, responsible investing, ensuring health and demographic risk, chemical safety, and privacy and data security

What Governance Criteria Exist?

The Governance criteria refers to a corporation's decision making processes, from board level down. As well as the decisions themselves, good governance requires clear roles and responsibility, oversight and accountability at all corporate levels, equality and diversity of decision makers, and appropriate systems to manage risks.



How Can Mobile Fueling Help Improve Your E and S Scores?

For fleets looking to *instantly* improve their ESG scores, there is a service called mobile fueling that eliminates unnecessary steps in the supply chain. Instead of fueling at gas stations, Booster can deliver fuel directly to vehicles, helping fleets increase their productivity, reduce overall fueling and operational costs, and improve their Environmental and Social criteria scores.

Improving Environmental Score with Booster

Pollution & Waste

Every gas station trip releases up to **2.87 lbs of CO₂** into the atmosphere⁵. By partnering with Booster to fill up at base during fleet downtime, your fleet of 15 vehicles could reduce emissions by more than two tons per year⁶. Mobile fueling also eradicates the need for fuel storage, eliminating any risk of leakage, spillage, or pollution.

Environmental Opportunities

Booster can offer further ways to lower your greenhouse gas emissions – and improve your Environmental score – including switching to renewable and alternative fuels. Renewable diesel through Booster offers up to 70% less lifetime greenhouse gas emissions than traditional diesel⁷, and for most vehicles it's a plug-and-play switch, requiring no vehicle upgrades or capital investment.



⁵ Fleet Refueling: The Impact of Out-of-Route and Refueling Time on Business, Geotab, 2020. | ⁶ 2.87 lbs (Geotab, 2020.) * 92 visits per year (Booster Customer Data, 2020.) = 264.04 lbs.

* 15 vehicles = 3960.6 lbs. of CO₂ | 7 (2.2 miles / 12 MPG) = .18 gal * 22 lbs = 4 lbs of CO₂ (renewable), (2.87 lbs. of CO₂ (Geotab, 2020.) / 4 lbs. of CO₂ (Booster Internal, 2022.) = 71.75% reduction

How Can Mobile Fueling Help Improve Your E and S Scores?

Improving Social Score with Booster

Mobile fueling can also help improve the Social portion of your ESG score.

Human Capital

Nearly 32,000 incidents occur at gas stations every year⁸. Meanwhile, a typical gas pump is 10,000 times more contaminated than a public bathroom seat⁹. Removing your employees from hazardous situations is in their interest. Booster's Service Pros are skilled professionals trained to handle fuel safely and are equipped with class A, B or C licenses and fire hazmat certifications. Fueling with Booster limits your team's exposure at the gas station, improving overall employee health and safety.

Product Liability

Booster adheres to the highest levels of safety, meeting and exceeding all DOT, EPA, and fire and air quality requirements for transporting, storing, and dispensing fuel. With patented tanker technology and certified spill protection, Booster ensures the highest level of safety when transporting fuel and fueling your fleet.

Whether ESG reporting is something your business is already discussing or today is the first time you've heard of it, it's likely to be something that you'll be asked about in future. Fortunately, the basic principles are all things that can help your business operate better on a day-to-day basis. Switching to mobile fueling with Booster could instantly improve your E and S scores, and give your fleet a head-start on its ESG journey.



BOOSTER®

Learn more about Booster's mobile fueling services and how we are helping fleets just like yours reach their sustainability goals today!

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